

NEWS RELEASE

STATE OF NEW HAMPSHIRE, DEPARTMENT OF TRANSPORTATION

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“PEDAL TO THE HOPKINTON STATE FAIR” INITIATIVE LAUNCHED
BICYCLE OPTION PROMOTED TO REDUCE TRAFFIC CONGESTION

Those who choose to travel to this year’s Hopkinton State Fair by bicycle can look forward to premium parking and \$1 off the admission charge.

The New Hampshire Department of Transportation’s Bicycle Pedestrian Transportation Program announces “Pedal to the Hopkinton State Fair”, an initiative aimed at encouraging the use of bicycles as a transportation choice for those attending the fair from September 2-6.

Based on a similar program in Maine, “Pedal to the Hopkinton State Fair” is aimed at promoting bicycling as a way to help reduce traffic congestion and improve air quality while demonstrating an alternative means of transportation. The idea is being launched in partnership with the Hopkinton State Fair and The Bicycle Safety Station provided by The Bike Barn of Manchester, and in cooperation with the Hopkinton School District and the NHDOT’s Park and Ride Program.

Those heading to the Hopkinton fair can utilize NHDOT park and rides in Concord (I-89 Exit 2), Boscaawen (I-93 Exit 17), Warner (I-89 Exit 9) or the Harold Martin Elementary School (NH Route 103) in Hopkinton to park their vehicles and bicycle to the Green Gate (Kearsarge Avenue entrance) of the Hopkinton State Fairgrounds in Contoocook, NH. Each of the park and rides are +/- 10 miles from the Hopkinton Fairgrounds, while the distance from the Harold Martin School is 4.2 miles.

Bicyclists arriving at the Green Gate will be able to park their bikes inside the gate at the Bicycle Safety Station where volunteers will supervise them until 6:00 PM. The Bicycle Safety Station will provide free bicycle safety checks and helmet fittings. Cyclists attending the fair will also receive \$1 off the admission fee!